What is Service Insights?

A network-wide approach to **electronically collect consistent administrative data** from the people we serve at partner agencies and food banks across the country.

**Collecting this data electronically in real-time** enables us to have a more complete, accurate, and up-to-date understanding of who we are serving.

Service Insights will be the **most extensive dataset** about people seeking charitable food assistance, **providing local, state, regional, and national insights**.

Over time, these **insights will help us understand how to better serve** and meet the needs of our neighbors.
Service Insights on Meal Connect

Service Insights on Meal Connect (or, Service Insights) is a no-cost guest intake platform and database designed by Feeding America and its network for Food Banks and their agencies.

Core Features:

• Track food assistance and other services provided to guests
• Compliant with USDA regulations (updated automatically by FA)
• Access to dashboards to visualize aggregate data collected by your agency
• Manage your agency’s users and events
• Use live during distributions or enter data after service events
• Regular feature enhancements developed by Feeding America